



LOVING MORE[®]

Supporting Polyamory and Relationship Choice since 1985



6th Annual Poly Living Philadelphia
Bringing together the people who love more

February 4th - 6th, 2011

The Embassy Suites Philadelphia Airport

Exhibitor Prospectus

For the first time, Loving More is pleased to offer exhibitor space at Poly Living Philadelphia!

The annual Poly Living Conference is the major educational and informational hotel conference for polyamorists, polyamory advocates and allies. Started in 2005 by George Marvil, the conference averages 130 – 150 people each year from across the US with the majority attending from the mid to upper east coast and has become place for leadership and information within the polyamory movement.

Loving More Nonprofit, the leading national organization for the polyamory movement, began hosting Poly Living in 2008 after the passing of George Marvil. Loving More is 501(c)3 nonprofit organization and magazine dedicated to information, education and support of polyamory and polyamorous relationships. Polyamory supports open and multi-partner relationships based on honesty, communication and intimacy. For twenty five years we have been the leading resource for people who wish to live outside traditional monogamy, responsibly and with integrity.

The Loving More Mission is to educate people about and support polyamory as a valid choice in loving relationships and family lifestyle.

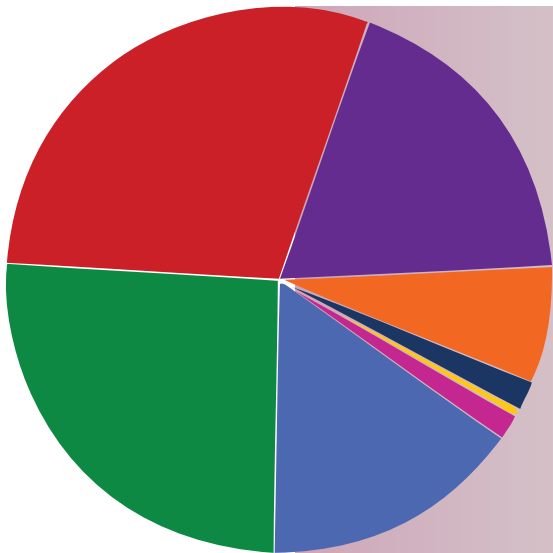
We are limiting this opportunity to participate in Poly Living as an exhibitor to a small number of exhibitors (10-12) and to no more than two exhibitors selling similar products or offering similar services. For this reason all exhibitors must book directly with Loving More.

The Poly Living Conference will run from Friday, February 4th through Sunday, February 6th at the Embassy Suites Hotel Philadelphia Airport.

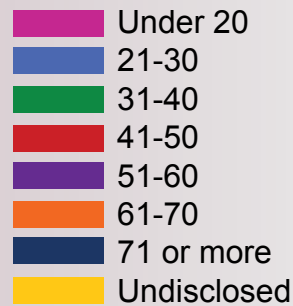


The Loving More Demographic

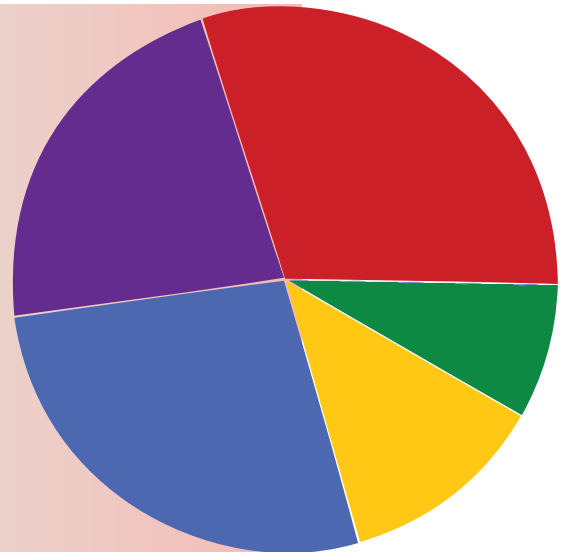
Loving More conference attendees come from a wide variety of backgrounds and age groups. Attendees have a very large range of interests and hobbies.



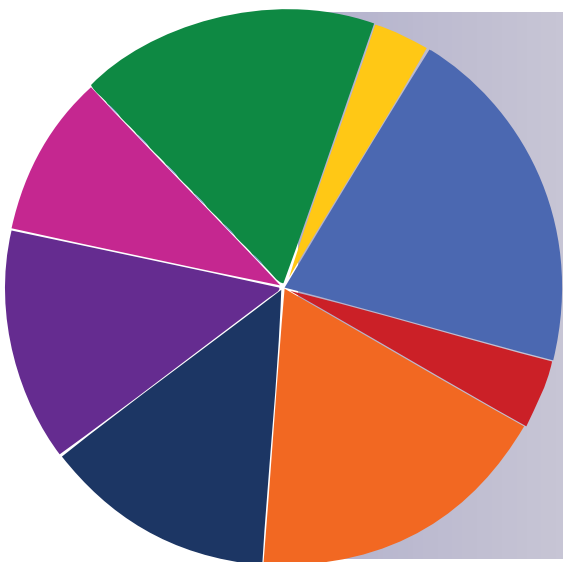
Age



Income



Interests



Available Exhibitor Packages

Single Exhibitor Booth \$125

(Ten Available)

1. Six foot skirted table
2. Two chairs
3. Exhibitor listing in the conference program and conference website
4. 8x8 Booth
5. 2 Exhibitor Badges

Double Exhibitor Booth \$200

(Two Available)

1. Two six foot skirted tables
2. Four chairs
3. Exhibitor listing in the conference program and conference website
4. 16x8 Booth
5. 2 Exhibitor Badges

Single Exhibitor \$375 Booth with Conference

1. Six foot skirted table
2. Two chairs
3. Exhibitor listing in the conference program and conference website
4. 8x8 Booth
5. 2 full passes to Poly Living Philadelphia*

Double Exhibitor \$450 Booth with Conference

1. Two six food skirted tables
2. Four chairs
3. Exhibitor listing in the conference program and conference website
4. 16 x 8 booth
5. 2 full passes to Poly Living Philadelphia*

Exhibitor listing in the conference program and on the conference website is included in all Exhibitor Packages. This includes your organization, company or individual name, email address, web address, phone number and booth number.

Sponsorships and Advertising are also available. For more information, visit www.lovemore.com.

Add \$75 for a half page ad in the program and logo on the conference website.

1/2 page add does not include graphic design. Must be high quality PDF, JPEG or InDesign file. Please format adds to 7 x 4.5 inches, Landscape.

Exhibitor Sponsorship \$500

Support Loving More and promote your business!

(Must also purchase Exhibitor Package)

1. 1/2 Page ad in conference program
2. Inclusion in announcements at opening
3. Flier in the conference attendee bags (Must provide your own flier)
4. Your logo on the main Poly Living Philly conference page.

*All booths must be occupied by at least one exhibitor staff person during exhibition hours.
See Terms and Conditions for additional information.

Exhibitor Application

6th Annual Poly Living Philadelphia

February 4th - 6th, 2011

The Embassy Suites Philadelphia Airport

Organization/Individual Name: _____

Contact Person Name: _____

Expo Onsite Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number (With Area Code): _____

Email Address: _____

Website Address: _____

Please mark which package you would like to purchase.

- | | |
|--|--|
| <input type="checkbox"/> Single Exhibitor Booth - \$125 | <input type="checkbox"/> Single Exhibitor Booth with Conference - \$375 |
| <input type="checkbox"/> Double Exhibitor Booth - \$200 | <input type="checkbox"/> Double Exhibitor Booth with Conference - \$450 |

By signing this form, you are agreeing to the terms and conditions listed below.

Signature: _____

Terms and Conditions

The word 'EXHIBITOR' means the person, company, firm or other organization, to whom space at the Exhibition has been allocated by Loving More and, in relation to any term or condition, shall include employees, contractors, sub-contractors, agents, licensees or invitee of the Exhibitor.

We are limiting this to a small number of exhibitors (10-12) and to no more than two exhibitor/vendors selling similar products. For this reason, all exhibitors must book directly with Loving More.

Allocation of Booth Space

Application for booth space must be made directly with Loving More. Loving More shall have the right to allocate space to the Exhibitor, re-arrange the floor plan, and/or relocate any booth at any time before or during the period of the Exhibition.

Charges for Booth Space

The charge for booth space is based on a six foot skirted table, two chairs and exhibitor listing in the program and Conference website.

Payment for Booth Space

The Exhibitor shall pay the total cost of the booth(s) within 14 days of the event.

- Single Exhibitor Booth \$125 – Availability - 10
- Double Exhibitor Booth \$200 – Availability - 2
- Single Exhibitor \$375 Booth plus 2 Conference passes
- Double Exhibitor \$450 Booth plus 2 Conference passes
- Add \$75 for a half page ad in the program and logo on the conference website*

If the invoice is not paid by this date, Loving More may re-allocate the booth space to another Exhibitor without any liability to the Exhibitor. Loving More have the right to refuse and or prevent the Exhibitor from occupying or using the booth until full payment is made to Loving More.

Cancellation or reduction of space

Booth fees are non-refundable.

Alteration to Booth Space

Loving More shall be entitled to alter the layout if, in their opinion, this is in the general interest of the Exhibition.

Installation of Exhibits and Exhibition Hours

Exhibition hours are as follows:

- Saturday noon to 8:00 PM
- Sunday 10:00 am to 4:00 pm
- Set Up – Tear Down:
 - Exhibitors will be allowed in for initial installation of exhibits 8:00AM Saturday.
 - Removal of exhibits and dismantling of booths may not commence until the official closing time of the Exhibition at 4:00PM on Sunday.
 - All Booths must be open for viewing and staffed during the official opening hours.
 - Doors will be locked for exhibition hall from 8:00PM Saturday through 8:00AM Sunday.

Canvassing

- No Exhibitor shall place signs or distribute promotional material in any area not designated for such purposes by Loving More. Signs are not allowed to be hung on the walls. Any such materials placed in non-designated areas will be removed.
- No Exhibitor may conduct surveys or distribute print items, promotional samples or other materials in the exhibit hall unless it is within the parameters of his own booth space.
- All exhibitors are subject to Loving More Approval and should be compatible with a polyamory relationship conference.
- All materials, including signs, shall conform to the requirements of Loving More as laid down by the regulations of the venue and of the event.
- No storage for packing cases or packing materials is provided within the Exhibition Hall. All such cases and materials must be removed from the premises before the Exhibition opens and not brought back before the official closing time.
- Loving More and the venue reserve the right to examine and exclude any exhibit.

Electrical Requirements

Loving More is not responsible for providing electrical, lighting or power services. Orders for these services must be placed by the Exhibitor with the venue, which is responsible for their delivery and installation.

Terms and Conditions

Booth Cleaning

Booth cleaning is not included in the charge for booth space, but the Exhibitor is responsible to Loving More for seeing that the exhibitor booth is maintained in a clean and orderly manner. Should goods be left, they will be disposed of or stored by Loving More who will have the right to charge for such storage.

Dangerous Exhibits and Substances

No exhibit, working demonstration, or special display, such as lasers, which involve substances of a dangerous, explosive or objectionable nature, may be brought onto the premises. Oily or dirty exhibits are not permitted unless specifically cleared with Loving More prior to the Exhibition opening.

Noisy Exhibits / Obstructions

Electrical, mechanical apparatus, video or musical/voice sound must be inaudible to neighboring booths.

Fire Precautions

The Exhibitor must comply with any instructions given by the venue and Loving More to avoid the risk.

Adult Materials

Poly Living/ Loving More is while being very sex positive is a relationship focused organization. We welcome adult oriented organizations. Exhibitors displaying overtly sexual materials and/or sex toys need to contact Loving More directly for special instructions and accommodation.

Exhibitor Listing

Exhibitor listing in the conference program and on the conference website is included in all Exhibitor Packages. This includes your organization, company or individual name, email address, web address, phone number and booth number.

Booth Sharing

Sharing the booth space is permitted with only one other exhibitor.

Public Liability

Loving More shall not be liable for any claims arising from death or bodily injury or damage to property arising in connection with the erection and dismantling of the Exhibitor's booth and anything permitted, omitted or done thereon or there from during the period of the Exhibition or the construction and dismantling periods caused directly or indirectly by the

Exhibitor or any contractor, sub-contractor, agent, licensee or invitee of his or the act. The Exhibitor is responsible to have adequate insurance in respect of all such claims, and the liability therefore assumed by the Exhibitor.

Insurance

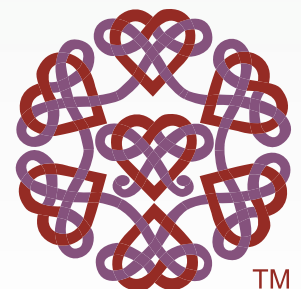
Loving More do not accept responsibility for any theft, loss or damage from any cause whatsoever, in respect of any property brought to the Exhibition premises by the Exhibitor. The Exhibitor releases from and indemnifies Loving More against any liabilities in respect of any loss or damage to the exhibits or any other property brought to the venue. It is the Exhibitor responsibility to secure insurance on a full 'All Risks' basis for a sum-insured equivalent to the full value of all exhibits and other property brought to the Exhibition.

Failure to Vacate

If the Exhibitor, should fail to remove all his property or otherwise fail to vacate the Exhibition premises by the official move-out time, due to any cause whatsoever, the Exhibitor shall be fully responsible for any penalties imposed by the venue or any other losses and costs incurred by Loving More as a result of the Exhibitor failing to vacate the premises by the agreed time.

Tax and Licensing

Exhibitors selling products are responsible for obtaining a PA sales tax license and collecting all sales tax.



TM