

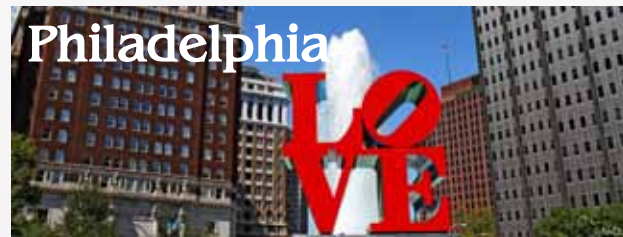


# LOVING MORE<sup>®</sup>

Supporting Polyamory and Relationship Choice since 1985



**Poly Living 2011**  
Bringing together the people who love more  
**February 4th - 6th**  
**The Embassy Suites Philadelphia Airport**



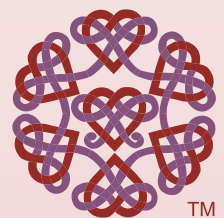
## Sponsorship and Advertising

The annual Poly Living Conference is the major educational and informational hotel conference for polyamorists, polyamory advocates and allies. Started in 2005 by George Marvil, the conference averages 130 – 150 people each year from across the US with the majority attending from the mid to upper east coast and has become place for leadership and information within the polyamory movement.

Loving More Nonprofit, the leading national organization for the polyamory movement, began hosting Poly Living in 2008 after the passing of George Marvil. Loving More is 501(c)3 nonprofit organization and magazine dedicated to information, education and support of polyamory and polyamorous relationships. Polyamory supports open and multi-partner relationships based on honesty, communication and intimacy. For twenty five years we have been the leading resource for people who wish to live outside traditional monogamy, responsibly and with integrity.

The Loving More Mission is to educate people about and support polyamory as a valid choice in loving relationships and family lifestyle.

**We greatly appreciate your support!**



# Available Sponsorship Packages

## Support Poly Living by being a conference sponsor!

(Sponsorships are 100% tax deductible.)

**\$25 Basic Supporter** - Name/organization listed in the conference program

**\$50+ Advocate Supporter** – Name/organization listed in program and on website

**\$300+ Poly Awareness Sponsor** – Name/website/organization listed on the main conference page

## Advertising Sponsorships

- \$25 **Business card size ad** in program
- \$45 **Quarter page ad** in program
- \$75 **Half page ad** in program and logo on the sponsor page of the conference website
- \$500 **Exhibitor Sponsor** (must have exhibitor booth) – ½ page ad in program, inclusion in announcements at opening, a flier in the conference attendee bags (must provide your own flier) and your logo on the main Poly Living Philly conference page.
- \$1,000 **Major Conference Sponsor** – Listed as sponsor on Poly Living website, full page ad in the conference program, sponsor sign, two conference passes.

Advertisements do NOT include graphic design. Graphic Design is available for ads at \$55/hour with a one hour minimum. Your ad must be emailed to Loving More as a high quality PDF, JPEG or InDesign file. All advertisements will be printed in black and white.

### Advertisement Size Specifications

**Business Card:** 3 x 2 inches, Landscape

**Quarter Page Ad:** 3.5 x 4.5 inches, Portrait

**Half Page Ad:** 7 x 4.5 inches, Landscape

**Full Page Ad:** 7 x 9 inches, Portrait (Only available in the Major Conference Sponsor package).